

DUPLICATE

INVOICE



www.thewmurchannel.com

WMUR
100 South Commercial Street
Manchester, NH 03101
Main: (603)669-9999
Billing: (781)433-4283

Invoice #	Invoice Date	Invoice Month	Invoice Period
951782-1	09/30/12	September 2012	08/27/12 - 09/25/12

Station	Account Executive	Sales Office	Sales Region
WMUR	Linda Magay	Manchester	Local

Billing Address:

Merrimack & Potomac Group LLC
Attention: Accounts Payable
497 Hooksett Rd
Suite 385
Manchester, NH 03104

Send Payment To:

WMUR
PO Box 26884
Lehigh Valley, PA 18002-6884

Advertiser	Product	Estimate Number
Bass/R/Congress	candidate	

Flight Dates	Order #	Alt Order #
09/19/12 - 09/25/12	951782	

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	09/19/12	09/25/12	5a Daybreak Class of Time - Pre-emptible with notice	5-6a	MTWTF--	:30	4	\$350.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/19/12 09/25/12 MTWTF-- 4 \$350.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 WMURW 09/19/12 5:14 AM 5a Daybreak 5-6a :30 BAS12TV3002H \$350.00 NM									
4 WMURTh 09/20/12 5:53 AM 5a Daybreak 5-6a :30 BAS12TV3002H \$350.00 NM									
1 WMURM 09/24/12 5:23 AM 5a Daybreak 5-6a :30 BAS12TV3003H \$350.00 NM									
3 WMURTu 09/25/12 5:14 AM 5a Daybreak 5-6a :30 BAS12TV3003H \$350.00 NM									
2	09/19/12	09/25/12	6a Daybreak Class of Time - Pre-emptible with notice	6-7a	MTWTF--	:30	4	\$700.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/19/12 09/25/12 MTWTF-- 4 \$700.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
3 WMURW 09/19/12 6:24 AM 6a Daybreak 6-7a :30 BAS12TV3002H \$700.00 NM									
1 WMURTh 09/20/12 6:00 AM 6a Daybreak 6-7a :30 BAS12TV3002H \$700.00 NM									
4 WMURF 09/21/12 6:58 AM 6a Daybreak 6-7a :30 BAS12TV3002H \$700.00 NM									
2 WMURTu 09/25/12 6:24 AM 6a Daybreak 6-7a :30 BAS12TV3003H \$700.00 NM									
3	09/19/12	09/25/12	Good Morning America Class of Time - Pre-emptible with notice	7-9a	MTWTF--	:30	4	\$550.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/19/12 09/25/12 MTWTF-- 4 \$550.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
3 WMURW 09/19/12 8:29 AM Good Morning America 7-9a :30 BAS12TV3002H \$550.00 NM									
4 WMURTh 09/20/12 7:26 AM Good Morning America 7-9a :30 BAS12TV3002H \$550.00 NM									
1 WMURF 09/21/12 7:29 AM Good Morning America 7-9a :30 BAS12TV3002H \$550.00 NM									
2 WMURM 09/24/12 8:47 AM Good Morning America 7-9a :30 BAS12TV3003H \$550.00 NM									
4	09/19/12	09/25/12	KELLY & MICHAEL LIVE 9AM-10AM Class of Time - Pre-emptible with notice	9AM-10AM	MTWTF--	:30	4	\$350.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/19/12 09/25/12 MTWTF-- 4 \$350.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
3 WMURW 09/19/12 9:38 AM KELLY & MICHAEL LIVE DAY 9AM-10AM :30 BAS12TV3002H \$350.00 NM									
4 WMURTh 09/20/12 9:22 AM KELLY & MICHAEL LIVE DAY 9AM-10AM :30 BAS12TV3002H \$350.00 NM									
1 WMURM 09/24/12 9:43 AM KELLY & MICHAEL LIVE DAY 9AM-10AM :30 BAS12TV3003H \$350.00 NM									
2 WMURTu 09/25/12 9:36 AM KELLY & MICHAEL LIVE DAY 9AM-10AM :30 BAS12TV3003H \$350.00 NM									

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at www.hearsttelevision.com/for_advertisers
 We warrant that the actual broadcast information shown on this invoice was taken from the program log

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Invoice #	Invoice Date	Invoice Month	Invoice Period
951782-1	09/30/12	September 2012	08/27/12 - 09/25/12
Advertiser	Product	Estimate Number	
Bass/R/Congress	candidate		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
4	09/19/12	09/25/12	KELLY & MICHAEL LIVE 9AM-10AM Class of Time - Pre-emptible with notice		MTWTF--	:30	4	\$350.00	NM
5	09/19/12	09/25/12	The View Class of Time - Pre-emptible with notice	11-12p	MTWTF--	:30	4	\$350.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/19/12 09/25/12 MTWTF-- 4 \$350.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
3 WMURW 09/19/12 11:30 AM The View 11-12p :30 BAS12TV3002H \$350.00 NM									
4 WMURTh 09/20/12 11:59 AM The View 11-12p :30 BAS12TV3002H \$350.00 NM									
2 WMURM 09/24/12 10:59 AM The View 11-12p :30 BAS12TV3003H \$350.00 NM									
1 WMURTu 09/25/12 10:58 AM The View 11-12p :30 BAS12TV3003H \$350.00 NM									
6	09/19/12	09/25/12	News 9 at Noon Class of Time - Pre-emptible with notice	12-1230p	MTWTF--	:30	4	\$350.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/19/12 09/25/12 MTWTF-- 4 \$350.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 WMURW 09/19/12 12:11 PM News 9 at Noon 12-1230p :30 BAS12TV3002H \$350.00 NM									
1 WMURTh 09/20/12 12:25 PM News 9 at Noon 12-1230p :30 BAS12TV3002H \$350.00 NM									
4 WMURM 09/24/12 12:25 PM News 9 at Noon 12-1230p :30 BAS12TV3003H \$350.00 NM									
3 WMURTu 09/25/12 12:11 PM News 9 at Noon 12-1230p :30 BAS12TV3003H \$350.00 NM									
7	09/19/12	09/25/12	Who Wants to be a Millionaire 1230-1p Class of Time - Pre-emptible with notice		MTWTF--	:30	5	\$250.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/19/12 09/25/12 MTWTF-- 5 \$250.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 WMURW 09/19/12 12:53 PM Who Wants to be a Millionaire 1230-1p :30 BAS12TV3002H \$250.00 NM									
4 WMURTh 09/20/12 12:48 PM Who Wants to be a Millionaire 1230-1p :30 BAS12TV3002H \$250.00 NM									
5 WMURF 09/21/12 12:53 PM Who Wants to be a Millionaire 1230-1p :30 BAS12TV3002H \$250.00 NM									
1 WMURM 09/24/12 12:46 PM Who Wants to be a Millionaire 1230-1p :30 BAS12TV3003H \$250.00 NM									
3 WMURTu 09/25/12 12:53 PM Who Wants to be a Millionaire 1230-1p :30 BAS12TV3003H \$250.00 NM									
8	09/19/12	09/25/12	ELLEN EF Class of Time - Pre-emptible with notice	4PM-5PM	MTWTF--	:30	4	\$250.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/19/12 09/25/12 MTWTF-- 4 \$250.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
4 WMURW 09/19/12 3:58 PM ELLEN EF 4PM-5PM :30 BAS12TV3002H \$250.00 NM									
3 WMURTh 09/20/12 3:58 PM ELLEN EF 4PM-5PM :30 BAS12TV3002H \$250.00 NM									
1 WMURM 09/24/12 4:48 PM ELLEN EF 4PM-5PM :30 BAS12TV3003H \$250.00 NM									
2 WMURTu 09/25/12 4:18 PM ELLEN EF 4PM-5PM :30 BAS12TV3003H \$250.00 NM									
9	09/19/12	09/25/12	News 9 at 5 Class of Time - Pre-emptible with notice	5-6p	MTWTF--	:30	4	\$700.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/19/12 09/25/12 MTWTF-- 4 \$700.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
3 WMURW 09/19/12 5:24 PM News 9 at 5 5-6p :30 BAS12TV3002H \$700.00 NM									
4 WMURTh 09/20/12 5:53 PM News 9 at 5 5-6p :30 BAS12TV3002H \$700.00 NM									
1 WMURF 09/21/12 5:43 PM News 9 at 5 5-6p :30 BAS12TV3002H \$700.00 NM									
2 WMURM 09/24/12 5:58 PM News 9 at 5 5-6p :30 BAS12TV3003H \$700.00 NM									
10	09/19/12	09/25/12	News 9 at 6 Class of Time - Pre-emptible with notice	6-7p	MTWTF--	:30	8	\$1,400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/19/12 09/25/12 MTWTF-- 8 \$1,400.00									

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Advertiser	Product	Estimate Number	
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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																																																																																													
10	09/19/12	09/25/12	News 9 at 6 Class of Time - Pre-emptible with notice	6-7p	MTWTF--	:30	8	\$1,400.00	NM																																																																																																													
<table><tr><td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td>1</td><td>WMURW</td><td></td><td>09/19/12</td><td>6:24 PM</td><td>News 9 at 6</td><td>6-7p</td><td>:30</td><td>BAS12TV3002H</td><td>\$1,400.00</td><td>NM</td></tr><tr><td>8</td><td>WMURW</td><td></td><td>09/19/12</td><td>6:59 PM</td><td>News 9 at 6</td><td>6-7p</td><td>:30</td><td>BAS12TV3002H</td><td>\$1,400.00</td><td>NM</td></tr><tr><td>2</td><td>WMURTh</td><td></td><td>09/20/12</td><td>6:09 PM</td><td>News 9 at 6</td><td>6-7p</td><td>:30</td><td>BAS12TV3002H</td><td>\$1,400.00</td><td>NM</td></tr><tr><td>3</td><td>WMURTh</td><td></td><td>09/20/12</td><td>6:59 PM</td><td>News 9 at 6</td><td>6-7p</td><td>:30</td><td>BAS12TV3002H</td><td>\$1,400.00</td><td>NM</td></tr><tr><td>7</td><td>WMURF</td><td></td><td>09/21/12</td><td>6:27 PM</td><td>News 9 at 6</td><td>6-7p</td><td>:30</td><td>BAS12TV3002H</td><td>\$1,400.00</td><td>NM</td></tr><tr><td>4</td><td>WMURM</td><td></td><td>09/24/12</td><td>6:21 PM</td><td>News 9 at 6</td><td>6-7p</td><td>:30</td><td>BAS12TV3003H</td><td>\$1,400.00</td><td>NM</td></tr><tr><td>6</td><td>WMURTu</td><td></td><td>09/25/12</td><td>6:09 PM</td><td>News 9 at 6</td><td>6-7p</td><td>:30</td><td>BAS12TV3003H</td><td>\$1,400.00</td><td>NM</td></tr><tr><td>5</td><td>WMURTu</td><td></td><td>09/25/12</td><td>6:29 PM</td><td>News 9 at 6</td><td>6-7p</td><td>:30</td><td>BAS12TV3003H</td><td>\$1,400.00</td><td>NM</td></tr></table>										Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WMURW		09/19/12	6:24 PM	News 9 at 6	6-7p	:30	BAS12TV3002H	\$1,400.00	NM	8	WMURW		09/19/12	6:59 PM	News 9 at 6	6-7p	:30	BAS12TV3002H	\$1,400.00	NM	2	WMURTh		09/20/12	6:09 PM	News 9 at 6	6-7p	:30	BAS12TV3002H	\$1,400.00	NM	3	WMURTh		09/20/12	6:59 PM	News 9 at 6	6-7p	:30	BAS12TV3002H	\$1,400.00	NM	7	WMURF		09/21/12	6:27 PM	News 9 at 6	6-7p	:30	BAS12TV3002H	\$1,400.00	NM	4	WMURM		09/24/12	6:21 PM	News 9 at 6	6-7p	:30	BAS12TV3003H	\$1,400.00	NM	6	WMURTu		09/25/12	6:09 PM	News 9 at 6	6-7p	:30	BAS12TV3003H	\$1,400.00	NM	5	WMURTu		09/25/12	6:29 PM	News 9 at 6	6-7p	:30	BAS12TV3003H	\$1,400.00	NM										
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1	WMURW		09/19/12	6:24 PM	News 9 at 6	6-7p	:30	BAS12TV3002H	\$1,400.00	NM																																																																																																												
8	WMURW		09/19/12	6:59 PM	News 9 at 6	6-7p	:30	BAS12TV3002H	\$1,400.00	NM																																																																																																												
2	WMURTh		09/20/12	6:09 PM	News 9 at 6	6-7p	:30	BAS12TV3002H	\$1,400.00	NM																																																																																																												
3	WMURTh		09/20/12	6:59 PM	News 9 at 6	6-7p	:30	BAS12TV3002H	\$1,400.00	NM																																																																																																												
7	WMURF		09/21/12	6:27 PM	News 9 at 6	6-7p	:30	BAS12TV3002H	\$1,400.00	NM																																																																																																												
4	WMURM		09/24/12	6:21 PM	News 9 at 6	6-7p	:30	BAS12TV3003H	\$1,400.00	NM																																																																																																												
6	WMURTu		09/25/12	6:09 PM	News 9 at 6	6-7p	:30	BAS12TV3003H	\$1,400.00	NM																																																																																																												
5	WMURTu		09/25/12	6:29 PM	News 9 at 6	6-7p	:30	BAS12TV3003H	\$1,400.00	NM																																																																																																												
11	09/19/12	09/25/12	Chronicle NH Class of Time - Pre-emptible with notice	7-730p	MTWTF--	:30	4	\$550.00	NM																																																																																																													
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12	09/19/12	09/25/12	Nightline Class of Time - Fixed Non Pre-emptible	1135p-1206a	MTWTF--	:30	4	\$500.00	NM																																																																																																													
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Weeks:	<u>Start Date</u> 09/19/12	<u>End Date</u> 09/25/12	<u>MTWTFSS</u> MTWTF--	<u>Spots/Week</u> 4	<u>Rate</u> \$500.00																																																																																																																	
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3	WMURTh		09/20/12	12:02 AM	Nightline	1135p-1206a	:30	BAS12TV3002H	\$500.00	NM																																																																																																												
1	WMURF		09/21/12	12:01 AM	Nightline	1135p-1206a	:30	BAS12TV3002H	\$500.00	NM																																																																																																												
4	WMURM		09/24/12	11:55 PM	Nightline	1135p-1206a	:30	BAS12TV3003H	\$500.00	NM																																																																																																												
2	WMURTu		09/25/12	11:54 PM	Nightline	1135p-1206a	:30	BAS12TV3003H	\$500.00	NM																																																																																																												
13	09/19/12	09/25/12	Jimmy Kimmel Class of Time - Pre-emptible with notice	1205-105a	MTWTF--	:30	3	\$75.00	NM																																																																																																													
<table><tr><td>Weeks:</td><td><u>Start Date</u> 09/19/12</td><td><u>End Date</u> 09/25/12</td><td><u>MTWTFSS</u> MTWTF--</td><td><u>Spots/Week</u> 3</td><td><u>Rate</u> \$75.00</td><td colspan="4"></td></tr><tr><td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td>3</td><td>WMURW</td><td></td><td>09/19/12</td><td>12:49 AM</td><td>Jimmy Kimmel</td><td>1205-105a</td><td>:30</td><td>BAS12TV3002H</td><td>\$75.00</td><td>NM</td></tr><tr><td>4</td><td>WMURTh</td><td></td><td>09/20/12</td><td>12:38 AM</td><td>Jimmy Kimmel</td><td>1205-105a</td><td>:30</td><td>BAS12TV3002H</td><td>\$75.00</td><td>NM</td></tr><tr><td>2</td><td>WMURTu</td><td></td><td>09/25/12</td><td>12:59 AM</td><td>Jimmy Kimmel</td><td>1205-105a</td><td>:30</td><td>BAS12TV3003H</td><td>\$75.00</td><td>NM</td></tr></table>										Weeks:	<u>Start Date</u> 09/19/12	<u>End Date</u> 09/25/12	<u>MTWTFSS</u> MTWTF--	<u>Spots/Week</u> 3	<u>Rate</u> \$75.00					Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	3	WMURW		09/19/12	12:49 AM	Jimmy Kimmel	1205-105a	:30	BAS12TV3002H	\$75.00	NM	4	WMURTh		09/20/12	12:38 AM	Jimmy Kimmel	1205-105a	:30	BAS12TV3002H	\$75.00	NM	2	WMURTu		09/25/12	12:59 AM	Jimmy Kimmel	1205-105a	:30	BAS12TV3003H	\$75.00	NM																																																							
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2	WMURTu		09/25/12	12:59 AM	Jimmy Kimmel	1205-105a	:30	BAS12TV3003H	\$75.00	NM																																																																																																												
14	09/19/12	09/25/12	News 9 at 11 Class of Time - Pre-emptible with notice	11-11:35p	M-W----	:30	4	\$1,100.00	NM																																																																																																													
<table><tr><td>Weeks:</td><td><u>Start Date</u> 09/19/12</td><td><u>End Date</u> 09/25/12</td><td><u>MTWTFSS</u> M-W----</td><td><u>Spots/Week</u> 4</td><td><u>Rate</u> \$1,100.00</td><td colspan="4"></td></tr><tr><td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td>1</td><td>WMURW</td><td></td><td>09/19/12</td><td>11:13 PM</td><td>News 9 at 11</td><td>11-11:35p</td><td>:30</td><td>BAS12TV3002H</td><td>\$1,100.00</td><td>NM</td></tr><tr><td>3</td><td>WMURW</td><td></td><td>09/19/12</td><td>11:29 PM</td><td>News 9 at 11</td><td>11-11:35p</td><td>:30</td><td>BAS12TV3002H</td><td>\$1,100.00</td><td>NM</td></tr><tr><td>2</td><td>WMURM</td><td></td><td>09/24/12</td><td>11:14 PM</td><td>News 9 at 11</td><td>11-11:35p</td><td>:30</td><td>BAS12TV3003H</td><td>\$1,100.00</td><td>NM</td></tr><tr><td>4</td><td>WMURM</td><td></td><td>09/24/12</td><td>11:32 PM</td><td>News 9 at 11</td><td>11-11:35p</td><td>:30</td><td>BAS12TV3003H</td><td>\$1,100.00</td><td>NM</td></tr></table>										Weeks:	<u>Start Date</u> 09/19/12	<u>End Date</u> 09/25/12	<u>MTWTFSS</u> M-W----	<u>Spots/Week</u> 4	<u>Rate</u> \$1,100.00					Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WMURW		09/19/12	11:13 PM	News 9 at 11	11-11:35p	:30	BAS12TV3002H	\$1,100.00	NM	3	WMURW		09/19/12	11:29 PM	News 9 at 11	11-11:35p	:30	BAS12TV3002H	\$1,100.00	NM	2	WMURM		09/24/12	11:14 PM	News 9 at 11	11-11:35p	:30	BAS12TV3003H	\$1,100.00	NM	4	WMURM		09/24/12	11:32 PM	News 9 at 11	11-11:35p	:30	BAS12TV3003H	\$1,100.00	NM																																												
Weeks:	<u>Start Date</u> 09/19/12	<u>End Date</u> 09/25/12	<u>MTWTFSS</u> M-W----	<u>Spots/Week</u> 4	<u>Rate</u> \$1,100.00																																																																																																																	
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1	WMURW		09/19/12	11:13 PM	News 9 at 11	11-11:35p	:30	BAS12TV3002H	\$1,100.00	NM																																																																																																												
3	WMURW		09/19/12	11:29 PM	News 9 at 11	11-11:35p	:30	BAS12TV3002H	\$1,100.00	NM																																																																																																												
2	WMURM		09/24/12	11:14 PM	News 9 at 11	11-11:35p	:30	BAS12TV3003H	\$1,100.00	NM																																																																																																												
4	WMURM		09/24/12	11:32 PM	News 9 at 11	11-11:35p	:30	BAS12TV3003H	\$1,100.00	NM																																																																																																												
15	09/24/12	09/24/12	Dancing with Stars Class of Time - Pre-emptible with notice	Prime Other	M-----	:30	1	\$4,000.00	NM																																																																																																													

DUPLICATE INVOICE



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Lehigh Valley, PA 18002-6884

Invoice #	Invoice Date	Invoice Month	Invoice Period
951782-1	09/30/12	September 2012	08/27/12 - 09/25/12
Advertiser	Product	Estimate Number	
Bass/R/Congress	candidate		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
15	09/24/12	09/24/12	Dancing with Stars	Prime Other	M-----	:30	1	\$4,000.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/19/12	09/25/12	M-----	1	\$4,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WMURM		09/24/12	8:47 PM	Dancing with Stars	Prime Other	:30	BAS12TV3003H	\$4,000.00 NM
16	09/24/12	09/24/12	Castle	10-11p	M-----	:30	1	\$2,500.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/19/12	09/25/12	M-----	1	\$2,500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WMURM		09/24/12	10:32 PM	Castle	10-11p	:30	BAS12TV3003H	\$2,500.00 NM
17	09/25/12	09/25/12	Dancing Results	Prime Other	-1-----	:30	1	\$4,000.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/19/12	09/25/12	-1-----	1	\$4,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WMURTu		09/25/12	8:25 PM	Dancing Results	Prime Other	:30	BAS12TV3003H	\$4,000.00 NM
18	09/19/12	09/19/12	Modern Family/Suburgato	9-10p	--1----	:30	1	\$4,000.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/19/12	09/25/12	--1----	1	\$4,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WMURW		09/19/12	9:18 PM	Modern Family/Suburgatory	9-10p	:30	BAS12TV3002H	\$4,000.00 NM
19	09/20/12	09/20/12	Wipeout	8-9p	---1---	:30	1	\$1,400.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/19/12	09/25/12	---1---	1	\$1,400.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WMURTh		09/20/12	8:44 PM	Wipeout	8-9p	:30	BAS12TV3002H	\$1,400.00 NM
20	09/21/12	09/21/12	Shark Tank	8-9p	----1--	:30	1	\$1,400.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/19/12	09/25/12	----1--	1	\$1,400.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WMURF		09/21/12		Shark Tank	8-9p	:00		\$1,400.00 NM
Credited									
21	09/23/12	09/23/12	EMMY AWARDS 9/23	8-11p	-----1	:30	1	\$4,000.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/17/12	09/23/12	-----1	1	\$4,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WMURSu		09/23/12	9:11 PM	EMMY AWARDS 9/23	8-11p	:30	BAS12TV3002H	\$4,000.00 NM
22	09/22/12	09/22/12	7a Weekend Daybreak	7-9a	-----2-	:30	2	\$400.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/19/12	09/25/12	-----2-	2	\$400.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WMURSa		09/22/12	7:59 AM	7a Weekend Daybreak	7-9a	:30	BAS12TV3002H	\$400.00 NM
1	WMURSa		09/22/12	8:41 AM	7a Weekend Daybreak	7-9a	:30	BAS12TV3002H	\$400.00 NM
23	09/22/12	09/22/12	Weekend GMA	9-10a	-----1-	:30	1	\$400.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at www.hearsttelevision.com/for_advertisers
 We warrant that the actual broadcast information shown on this invoice was taken from the program log

DUPLICATE INVOICE



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WMUR
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Lehigh Valley, PA 18002-6884

Invoice #	Invoice Date	Invoice Month	Invoice Period
951782-1	09/30/12	September 2012	08/27/12 - 09/25/12
Advertiser		Product	Estimate Number
Bass/R/Congress		candidate	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
23	09/22/12	09/22/12	Weekend GMA Class of Time - Pre-emptible with notice	9-10a	-----1-	:30	1	\$400.00	NM
09/19/12 09/25/12 -----1- 1 \$400.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WMURSa 09/22/12 9:55 AM Weekend GMA 9-10a :30 BAS12TV3002H \$400.00 NM									
24	09/22/12	09/22/12	6a Weekend Daybreak Class of Time - Pre-emptible with notice	Sa/Su 6-7a	-----1-	:30	1	\$225.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/19/12 09/25/12 -----1- 1 \$225.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WMURSa 09/22/12 6:16 AM 6a Weekend Daybreak Sa/Su 6-7a :30 BAS12TV3002H \$225.00 NM									
25	09/23/12	09/23/12	Close Up Class of Time - Pre-emptible with notice	10-1030a	-----1	:30	1	\$400.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/19/12 09/25/12 -----1 1 \$400.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WMURSu 09/23/12 10:28 AM Close Up 10-1030a :30 BAS12TV3002H \$400.00 NM									
26	09/23/12	09/23/12	This Week with Christiane Class of Time - Pre-emptible with notice	12n-1p	-----1	:30	1	\$1,500.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/19/12 09/25/12 -----1 1 \$1,500.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WMURSu 09/23/12 12:59 PM This Week with Christiane 12n-1p :30 BAS12TV3002H \$1,500.00 NM									
Total Spots							71		

Payment Terms 30 Days

<u>Gross Total</u>	\$58,350.00
<u>Agency Commission</u>	\$8,752.50
<u>Net Amount Due</u>	\$49,597.50